

# CAMILLE MEDINA

designer | illustrator | storyteller | artist

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## HOWDY!

I am a digital designer with 6 years of experience working both as a freelancer and as an in-house UI designer for U-Haul International in an Agile environment.

As a UI/UX designer, my ability to empathize with users is what I believe to be one of my strongest skills. I love what I do and thrive as a part of a strong collaborative team.

## EDUCATION

### DEVRY UNIVERSITY - 2014

BS Multimedia Design and Development  
Specialization in Graphic and Multimedia Design

## SOFTWARE



Adobe CC  
Mac + Windows  
Key Note, Power  
Point, Word, Excel

Wordpress  
Foundation 6, Divi  
Front End  
CSS, HTML, SASS

## EXPERIENCE

### LEAD DESIGNER | Moonlit Media

Aug. 2015 - Current

- Managed various projects and lead client communications.
- Created custom logos for a large variety of clients including construction, IT woman's health, pet groomers, skin care and beauty, and more.
- Designed custom icons and illustrations for large and small clients including Brother Printers, and Unify Life Insurance.
- Created simple and detailed illustrations for client branding including Sons of Liberty Grooming, Snooty Pooch Pet Spa, Goldsboro Dental Arts, and Aristocat Glass.

### UI DESIGNER | U-Haul International

May 2014 - July 2020

- Conducted UI/UX research on various subjects in order to create comprehensive documents that lead to UX solutions for later designs.
- Designed responsive web mock-ups for various processes as well as redesigns for the home page and various program pages.
- Created working prototypes based on wire-frames for new and redesigned processes.
- Illustrated infographics, icons, and other web assets for internal communication and intranet sites.

### FREELANCE DESIGNER | Guilty343 Designs

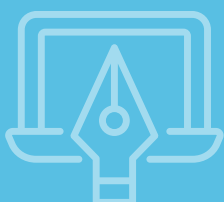
Nov. 2013 - Current

- Designed logos and branding material, including t-shirt designs, for local small businesses and YouTube channels.
- Designed and developed Wordpress sites and site assets for small and local businesses including the El Paso Baptist Clinic and Tartopper.com.
- Illustrate commissioned paintings, pet portraits, and digital prints.

### DESIGN INTERN | Mobimanager

Jan. 2014 - Apr. 2014

- Created kiosk designs for various city travel and tourism boards including Visit Salt Lake, Chicago Navy Pier, and Bloomington MN.
- Designed mobile sites for clients like Brown Bear Car wash and Visit Daytona.



## GENERAL DESIGN

Concept Sketching, Illustration, Iconography  
Digital Art, Color Sense, Typography, Photography,  
Photo Editing, Rapid Visualization, Storyboarding

## UI/UX

Wireframing and Prototyping, Card Sorting, User  
Research, Interaction and User Interface Design,  
Responsive Design