

Howdy, I'm Camille.

UI/UX | Digital Design | Illustrator

I bring a decade of diverse digital design experience, having worked as a freelancer and excelled as a UI/UX Lead in agency and in-house environments. My forte lies in empathizing with users, a skill I consider pivotal in my role. Passion fuels my work, and I thrive within collaborative, dynamic teams.

Skills

Concept Sketching, Illustration, Iconography Digital Art, Color Sense, Typography, Photography, Photo Editing, Storyboarding, Wireframing and Prototyping, Card Sorting, User Research, Interaction and User Interface Design, Responsive Design

Software + Apps

Mac + Windows Figma

Adobe CC Wordpress

Photoshop, Illustrator, XD, Blocks, Divi, Elementor, ACF

After Effects

Front End Dev Workspaces

CSS, HTML, Tailwind Google, Microsoft 365, Apple

Get in touch.

El Paso, TX (915)843-6291 camedi343@gmail.com

See my work at guilty343.com

Experience

Skyhook Interactive, Remote — Art Director

Apr 2021 - Jan 2023

- Directed client meetings to shape web branding and style guides, followed by conducting post-launch training sessions on completed sites..
- Led UI design direction and created high-fidelity prototypes from content outlines and wireframes.
- Assumed leadership as the primary designer for contract employees.
- Built responsive WordPress sites using Elementor, customized CSS elements, and enhanced CMS capabilities using ACF, Custom Post Types, and dynamic templates.

Moonlit Media, Remote — Contract Designer

Aug 2015 -Current

- Created wireframes for marketing and ecommerce sites, crafting high-fidelity prototypes in line with established web styles.
- Crafted custom logos and intricate illustrations across diverse industries.

U-Haul International, Phoenix, AZ — *UI Designer*

May 2014 - Jul 2020

- Designed responsive web mock-ups and home page/redesigns in an agile environment.
- Conducted comprehensive UI/UX research leading to effective UX solutions.
- Produced prototypes from wireframes for processes and designs, while also crafting infographics, icons, and web assets for internal use.

U-Haul International, Phoenix, AZ — *UI Designer*

May 2014 - Jul 2020

- Created logos, branding materials, and t-shirt designs for local businesses and YouTube channels.
- Designed and developed WordPress sites, including assets, for clients such as El Paso Baptist Clinic and Tartopper.com.
- Produced commissioned paintings, pet portraits, and digital prints.

Education

 DeVry University, AZ — BS Multimedia Design & Development

Graduated 2014

